REMARKS

If the Examiner has any comments or suggestions that could place this application in even better form, the Examiner is requested to telephone the undersigned attorney at the below-listed number.

Applicant believes no fee is due with this response. However, if a fee is due, please charge our Deposit Account No. 18-0013, under Order No. HOK-0213 from which the undersigned is authorized to draw.

Dated: November 24, 2003   Respectfully submitted,

By _____
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APPENDIX

MARKED-UP VERSION OF AMENDMENTS TO SPECIFICATION

This is a continuation application of Serial No. 09/457,591, filed on December 9, 1999.

MARKED-UP VERSION OF AMENDMENTS TO ABSTRACT

A method and system of arranging advertisements on a network ~~such as the Internet enables a potential media owner of affiliate to sell its ad space on a network mediato an advertise at a discretion of the affiliate simply by accepting advertiser's conditions for the advertisement~~ for a potential media owner or affiliate to sell ad space on a network media to an advertiser. ~~Offering the~~ The advertiser's conditions and the affliate's accptance are made on the network through an agent's server. The server provides an invitation page for entry of the advertiser's conditions. ~~The invitation page includes a selection box listing defined responses expected to be made by internet users so that the advertiser can select one or more of the responses to be included in the conditions. In addition, the invitation page includes a cost per response entry to be entered by the advertisers for each response selected.~~ The conditions are disclosed to the affiliate on the network. When the afflicate accept the conditions on the network, the agent's server resoponds to make an advertisement contract, and allocates an advertiser's web site to the ad space of the network media. The number of the responses made to the advertisement is counted at the agent's server, which delivers statistical data of the counted responses on the network to the advertiser and the afflicate for determination of the payment and for evaluation of the effectivenes of the advertisement.